

## PRIVACY POLICY

This Privacy Policy discloses the privacy practices for the <https://www.kathyatLIFecelebrated.com> website and various related services (together referred to as the “Website”). kathyatLIFecelebrated, the provider of the Website (referred to as the “Company,” “us,” “our” or “we”), is committed to protecting your privacy online. We strive to use information we collect to provide the best possible service while respecting the confidentiality of information we are entrusted with. This Privacy Policy outlines the types of information we may receive or collect when you use our services, as well as some of the methods we use to safeguard your personal information. Please read the information below to learn more regarding your use of this Website.

You acknowledge that this Privacy Policy is part of our Website’s Terms and Conditions, and by accessing or using our Website, you agree to be bound by all of its terms and conditions. If you do not agree to these terms, please do not access or use this Website.

We reserve the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by updating any privacy information on this page. Your continued use of the Website or services available through this Website after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) your agreement to abide and be bound by that Privacy Policy.

BY USING THE WEBSITE, YOU GIVE YOUR CONSENT THAT ALL PERSONAL DATA THAT YOU SUBMIT MAY BE PROCESSED BY US IN THE MANNER AND FOR THE PURPOSES DESCRIBED BELOW. IF YOU DO NOT AGREE TO THESE TERMS AND CONDITIONS, DO NOT ACCESS OR USE THE WEBSITE.

### **Types of Information Collected**

In order to better provide you with our numerous services, we collect certain Personally Identifiable Information about our users. Our primary goal in collecting information from you is to provide you with a smooth and efficient experience while using our Website and purchasing our products and services.

**Personally Identifiable Information:** This refers to information that lets us know the specifics of who you are. Examples of Personally Identifiable Information may include, but are not limited to, your first and last name, mailing address (including zip code), email address, telephone number and credit card number. Depending upon the activity, some of the information we ask you to provide is identified as mandatory and some as voluntary. If you do not provide the mandatory data with respect to a particular activity, you will not be able to engage in that activity. You agree that we may collect any Personally Identifiable Information voluntarily supplied by you, whether or not we have requested it. You must not submit any Personally Identifiable Information relating to a third party without their consent. We do not knowingly collect any information relating to third parties which you do not have permission to provide.

## **Collection Methods and Use of Information**

We do not collect any Personally Identifiable Information about you unless you voluntarily provide it to us. You provide certain Personally Identifiable Information to us when you are ordering a product or service, verifying your credit card, filling out a survey, sending us feedback, or otherwise sending us an email. We may also collect information from you at other points on our Website that state that such information is being collected. By providing us such information, you consent to our collecting it and using for the specific reasons set forth in this Privacy Policy.

We will primarily use your Personally Identifiable Information to provide information, products and services to you. We may also use Personally Identifiable Information to enhance the operation of our Website, fill orders, improve our marketing and promotional efforts, statistically analyze Website use, improve our product and service offerings, and customize our Website's content, layout, and services. We may use Personally Identifiable Information to deliver information to you and to contact you regarding administrative notices and if you request that we do so. We may also use Personally Identifiable Information to resolve disputes, troubleshoot problems and enforce our agreements with you, including our Terms and Conditions, and this Private Policy.

## **Release of Information**

We do not sell, trade, or rent your Personally Identifiable Information to others. We do provide some of our services through contractual arrangements with affiliates, services providers, partners and other third parties ("Service Partners"). We and our Service Partners may need to use your Personally Identifiable Information to operate our Website and to deliver their services. For example, we must release your credit card information to the card-issuing bank to confirm payment for products and services purchased from us. Because we value your privacy, we have taken the necessary precautions to be in compliance with the California Online Privacy Protection Act. We therefore will not distribute your Personally Identifiable Information to outside parties without your consent except as permitted by this Privacy Policy or by law.

We will choose Service Partners who adopt and post privacy policies. However, the use of your Personally Identifiable Information by our Service Partners is governed by the privacy policies of those Service Partners and is not subject to our control. Except as otherwise discussed in this Privacy Policy, this document only addresses the use and disclosure of information we collect from you. Any other sites accessible through our Website, including those of our Service Partners, have their own privacy policies and data collection, use, and disclosure practices. Please consult each site's privacy policy. We are not responsible for the policies or practices of third parties. Other than our Service Partners, we do not allow third parties to collect Personally Identifiable Information about you when you use our Website.

Occasionally we may be required by law enforcement or judicial authorities to provide Personally Identifiable Information to the appropriate governmental authorities. We will disclose Personally Identifiable Information upon receipt of a court order, subpoena, or to cooperate with a law enforcement investigation. We fully cooperate with law enforcement agencies in identifying those who use our services for illegal activities. We reserve the right to report to law enforcement agencies any activities that we in good faith believe to be unlawful.

## **Updating and Correcting Information**

We believe you should have the ability to access and edit the Personally Identifiable Information that you have provided to us. You may access and correct your Personally Identifiable Information and privacy preferences by emailing us at: k.wallace-p@hotmail.com

Please include your name, address, and/or email address when you contact us.

We encourage you to promptly update your Personally Identifiable Information if it changes.

## **Security of Information**

At our Website you can be assured that your Personally Identifiable Information is secure, consistent with current industry standards. The importance of security for all Personally Identifiable Information associated with our user is of utmost concern to us.

Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your information, you acknowledge that: (a) there are security and privacy limitations of the Internet which are beyond our control; (b) the security, integrity and privacy of any and all information and data exchanged between you and us through this Website cannot be guaranteed; and (c) any such information and data may be viewed or tampered with in transit by a third party.

## **California Privacy Rights Provisions**

Upon your request, California Civil Code Section 1798.83, known as the “Shine the Light” law, requires us to provide to you (a) a list of your personal information, if any, which we have disclosed to third parties for direct marketing purposes in the preceding calendar year, and (b) the names and addresses of those third parties. You may make such a request once per calendar year, and we will provide the information to you free of charge. Please send any requests made pursuant to this section to us by e-mail by at emailing us at k.wallace-p@hotmail.com. However, as defined under Section 1798.83, we do not currently share any personal information with third parties for their direct marketing purposes.

## **Age Restrictions**

You must be at least 18 years old to have our permission to use this Website. Our policy is that we do not knowingly collect, use or disclose Personally Identifiable Information about visitors that are under 18 years of age.

## **Contacting Us**

If you have any questions about this Privacy Policy, the practices of this Website, or your dealings with

this Website, please contact us by emailing us at [k.wallace-p@hotmail.com](mailto:k.wallace-p@hotmail.com).

This Privacy Policy was last modified on September 20, 2020.